



Achieving scale in the US: A view from the construction and real estate sectors

A report from the Economist Intelligence Unit (EIU),
commissioned by the GBPN, in collaboration with IMT

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An EIU U.S. survey of building sector executives commissioned by the GBPN in collaboration with IMT finds that tackling rising energy consumption in U.S. buildings will require a more coordinated and coherent approach to energy efficiency codes and regulation, one that is more focused on retrofits—where most potential gains lie. It is also crucial to develop new financing mechanisms that help institutional investors assess the risks associated with energy-efficient projects.