



## **GBPN Case Study**

## Achieving scale in energy-efficient buildings in India: A view from the construction and real estate sector

A report from the Economist Intelligence Unit (EIU), commissioned by the GBPN

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A report from the Economist Intelligence Unit (EIU), commissioned by the GBPN finds that while India's commercial building sector has blazed the energy-effiency trail in the building sector, achieving significant scale will depend on efficiency measures becoming standard practice in the commercial middle market, retrofit and, particularly, the residential building segment.

The time is ripe for the Indian government to rectify policy deficiencies and make energy-efficient building an attractive business with profit potential. By capitalising on India's massive construction boom, the government can help achieve scale in energy-efficient buildings and slow the growth of CO2 emissions.