



Energy efficiency and energy savings: A view from the building sector

A report from the Economist Intelligence Unit (EIU),
commissioned by the GBP

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An EIU global survey of over 400 building sector executives commissioned by the GBP finds categorically that accelerating the implementation of energy efficiency measures in buildings is feasible. Executives underestimate the returns but are already implementing efficiency measures in their buildings. They urge more commitment and policy direction from governments.